

## CORE FACULTY



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## THE ENTREPRENEUR ZONE™

Administrative Office :

135, First Floor, Block C, Chandralok Complex,  
Sarojini Devi Road, Paradise, Hyderabad - 500003.

Training Centre :

Technology Business Incubator (TBI)  
University of Hyderabad, Gachibowli, Hyderabad - 500032

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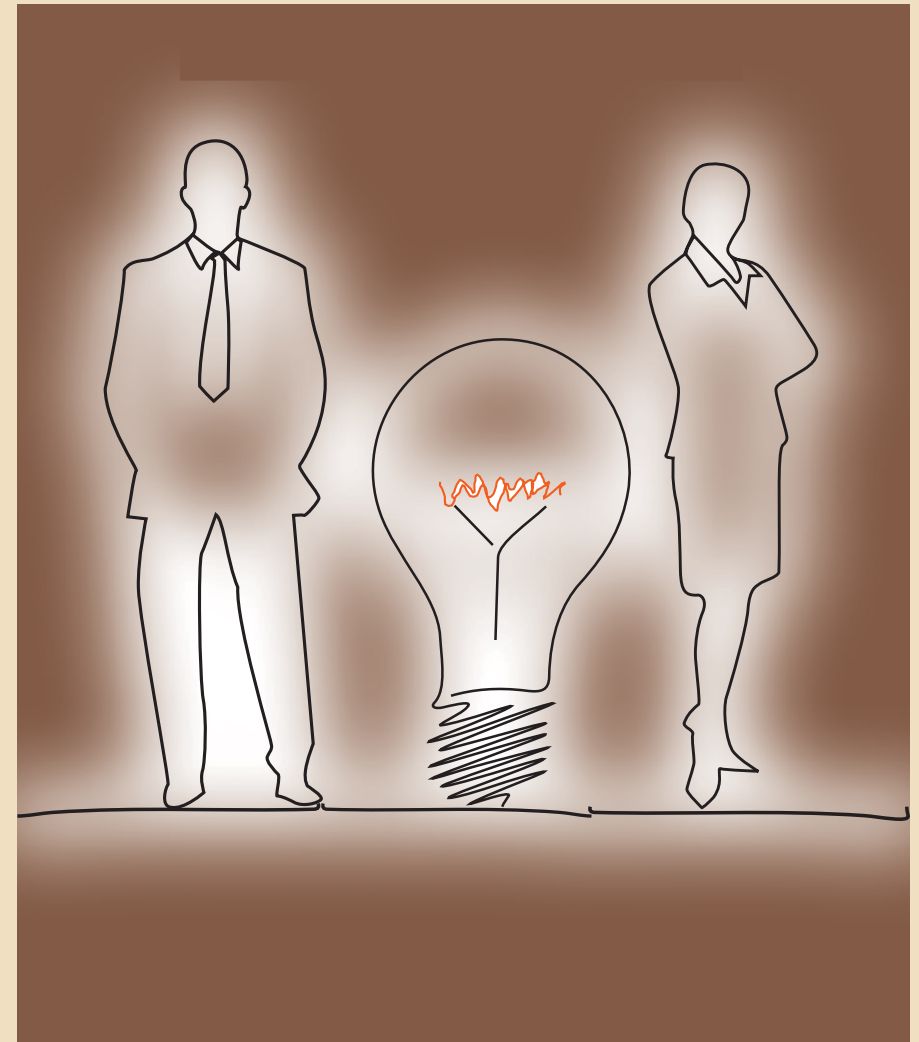
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**THE  
ENTREPRENEUR  
ZONE™**

*Start To Startup*

A UNIT OF ZEN SKILLPROC PVT. LTD.

**The Entrepreneur Zone** is an institute that empowers people to succeed, grow and develop. It offers a wide range of trainings, facilitations and interventions for the benefit of individuals, corporates, education institutions, SMEs, etc.

### **WHAT ARE WE ?**

- We are the L&D solution providers to Corporates, SMEs, Start-ups, Education Institutions, Professional associations /bodies.
- Our team is highly qualified with an excellent academic and professional track record from the most prestigious institutions of the country and has a combined experience of over 50 years leadership in government, corporate, education institution, SMEs and start-ups.
- We are associated with prestigious institutions like University of Hyderabad, Osmania University, ICRISAT, ESCI, NALSAR, IPE, CII, BYST, FTAPCII and TIE Hyd.
- We have conducted many open and customised workshops and corporate trainings.
- We are rated among the Top 10 Start-up Accelerators in India.

### **TRAININGS (INDICATIVE LIST)**

#### **Management & Leadership Development**

- Leadership Development Programs
- Managerial Development Programmes
- First Time Manager Trainings
- Leading/Inspiring/Mentoring
- Leadership Styles/Skills/Traits
- Change Management
- Creative Thinking/Problem Solving
- Negotiation Skills
- Coaching/Mentoring Skills
- Comprehensive HR Trainings

#### **Entrepreneurship / Intrapreneurship**

- Entrepreneurship / Intrapreneurship development
- Startup Management
- Scaling up Techniques

#### **Marketing& Digital Marketing**

- Sales & Marketing Training
- Digital Marketing
- Go- to- Market Strategy
- Relationship Management
- Image Building & Impressions Management
- Cracking & Closing deals

#### **Finance**

- Basics of Accounting & Finance for Non- Finance executives
- Business Valuation and Evaluation
- Financial projections
- Cost Cutting Techniques
- Financial Documentation and reporting

#### **Soft Skills**

- Team Building
- Personality Development
- Stress management
- Conflict Management
- Emotional Intelligence
- Presentation Skills